

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

POL - Carlisle for Mayor
Attention: Sharon Wong
210 Ward Avenue, Suite 222
Honolulu, HI 96814

Contract / Revision 143993 /		Alt. Order #
Product Week 6		
Contract Dates 07/02/12 - 07/08/12		Est. #
Advertiser POL - Carlisle for Mayor		Original Date / Revision 05/03/12 / 06/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/02/12	07/08/12	M-F 5a-8a Morning News	5a-8a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	MTWTF--				5	\$250.00			
N 2	KHON	07/02/12	07/08/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	MTWTF--				3	\$500.00			
N 3	KHON	07/02/12	07/08/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/02/12	07/08/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	MTWTF--				2	\$1,000.00			
Totals											12	\$7,750.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/06/12	12	\$7,750.00	\$6,587.50	\$310.40	\$6,897.90
Totals	12	\$7,750.00	\$6,587.50	\$310.40	\$6,897.90

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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And:

POL - Carlisle for Mayor
Attention: Sharon Wong
210 Ward Avenue, Suite 222
Honolulu, HI 96814

Contract / Revision 143994 /		Alt. Order #
Product Week 5		
Contract Dates 07/09/12 - 07/15/12		Est. #
Advertiser POL - Carlisle for Mayor		Original Date / Revision 05/03/12 / 06/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/09/12	07/15/12	M-F 5a-8a Morning News	5a-8a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				5	\$250.00			
N 2	KHON	07/09/12	07/15/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				3	\$500.00			
N 3	KHON	07/09/12	07/15/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/09/12	07/15/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$1,000.00			
Totals											12	\$7,750.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/13/12	12	\$7,750.00	\$6,587.50	\$310.40	\$6,897.90
Totals	12	\$7,750.00	\$6,587.50	\$310.40	\$6,897.90

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88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

POL - Carlisle for Mayor
Attention: Sharon Wong
210 Ward Avenue, Suite 222
Honolulu, HI 96814

Contract / Revision 143995 /		Alt. Order #
Product Week 4		
Contract Dates 07/16/12 - 07/22/12		Est. #
Advertiser POL - Carlisle for Mayor		Original Date / Revision 05/03/12 / 06/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/16/12	07/22/12	M-F 5a-8a Morning News	5a-8a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				5	\$250.00			
N 2	KHON	07/16/12	07/22/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$500.00			
N 3	KHON	07/16/12	07/22/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/16/12	07/22/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$1,000.00			
Totals											12	\$7,750.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/20/12	12	\$7,750.00	\$6,587.50	\$310.40	\$6,897.90
Totals	12	\$7,750.00	\$6,587.50	\$310.40	\$6,897.90

Signature: _____ Date: _____

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CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Carlisle/NP/Mayor
Attention: Jim Fulton
210 Ward Ave
Suite 222
Honolulu, HI 96814

<u>Contract / Revision</u> 927850 /		<u>Alt Order #</u>
<u>Product</u> WEB		
<u>Contract Dates</u> 07/02/12 - 08/09/12	<u>Estimate #</u>	
<u>Advertiser</u> Carlisle/NP/Mayor		<u>Original Date / Revision</u> 06/26/12 / 06/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Web Local
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/29/12	07/29/12	Run of Site	Run of Site		:01			NS	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$2,000.00			

Totals 1 \$2,000.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	1	\$2,000.00	\$1,700.00	\$80.10	\$1,780.10
Totals	1	\$2,000.00	\$1,700.00	\$80.10	\$1,780.10

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.